Empirical evidence supports the effectiveness of school-based programs that combine;

- adult training,
- skill practice for students,
- school-wide rules pertaining specifically to bullying, and
- increasing parental awareness of the problem.

Research also suggests that friendship acts as a buffer for bullying's harmful effects.

Finally, teaching assertiveness, empathy, and emotion management to students promotes their social & emotional development.

**The Anti-Bullying Campaign**

This campaign is designed to prepare trainers for working with students, their parents and other staff members. The name of this program describes it: *Bullying Stops When Respect Begins*. This is the theme of bullying prevention. Those who lack respect for themselves are more likely to be victims of bullying. Those who lack respect for others are more likely to be bullies. Those who lack respect for their school are more likely to stand-by while others are being bullied. A school that lacks respect for the students or the education process is more likely to tolerate bullying. Therefore, respect is the basis for preventing bullying.
**The 4 Part Approach**

This program addresses four facets of bullying:

- The Bully
- The Victim
- The School and
- Parents

The primary focus is on developing internal changes in attitudes that will cause long-term effects from within for the bully, the victim, the school and the parents.

**Structure**

This program/curriculum should be embedded. That is, the ideas presented here are not intended to be offered in a class then only discussed when that class is in session. Rather, the concepts are intended to be integral parts of every area of the school experience. Regardless of the class, playground or extra-curricular activity, respect should be taught, expected, reinforced and praised. There should be special times set aside for working through exercises in the provided workbook and once each week students should meet in groups to allow them to look back over the week and admit failures, tell of successes and praise others for acts of respect. As each student goes in turn he or she will describe what was learned about respect this week, what was done to earn the respect of others, and what was done to return (or show) respect for others. These groups should be small enough that everyone has opportunity to interact. The teacher facilitator must keep the comments moving and on target.

**What does the curriculum provide?**

- Facilitator Manuals (*Provided in the Train-the-Trainer seminar*)
- Student Workbooks with exercises
- Posters, Banners, Buttons & more…
- Random Respect Action Cards
- Bully Buster Pledge Card
- Concepts taught and reinforced
  - Narcing, snitching & tattle-tell *Vs.* Responsible Telling
  - Levels of Severity in bullying - *know when and how fast to act.*
  - School Rules on Respect
  - When & who to tell or what to do
  - How to Handle a Bully
  - How to not be a victim
  - Much, much more….

To learn more about this *exciting* Program go to:  
[http://KeysToSaferSchools.com/BullyingStopswhenRespectBegins.htm](http://KeysToSaferSchools.com/BullyingStopswhenRespectBegins.htm)