



Keys To Safer Schools.com[©]

Detection & Prevention of School Violence

SAFETY BULLETIN – APRIL, 2002

2nd Annual School Violence Prevention Conference Announced

<http://www.KeysToSaferSchools.com>

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1. Orlando, Florida July 29-30, 2002: *2nd Annual Conference on School Violence Prevention:*

The Potentially Dangerous Student.

The conference will once again be held at the **Ramada Resort** Maingate, just outside **Disney World** in Florida. And once again **Keys** has been given a remarkable rate for the height of the tourist season; just **\$59!** The dates have been changed per your requests to allow families to combine a vacation with Professional Development Training. The Resort has graciously extended the special room rate for 3 days before and after the conference to allow you the opportunity of visiting Disney World and other attractions with your family. The theme this year is the **Potentially Dangerous Student (PDS)**. Topics will include How to Recognize the PDS, How to manage the anger in the PDS, Bullying and the PDS, and others. With a Guest Appearance by Sabrina Steger, Mother of Kayce Steger "a school shooting victim" & National Speaker on School Violence Prevention.

Produced by "**KEYS TO SAFER SCHOOLS.COM**"

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- **Call to Present:** There remain limited positions for presenters at the conference. If you have a presentation that fits with the theme of the conference and would like to join the program, apply by email with detailed information at: http://keystosaferschools.com/Orlando_2002.htm#what
- **Vendors:** If you have a product or service that pertains to school violence prevention, there will be a limited number of Vendor Tables available. This is an excellent opportunity to present your wares before an audience of professionals from across the United States. For pricing information and an application, email us at: Keys@KeysToSaferSchools.com
- Make your plans now and register early as the Resort can hold only a small number of rooms at this price. For details on the conference, go to: http://keystosaferschools.com/Orlando_2002.htm

2. Community rallies together for a Crisis Planning Workshop

Since 9/11/01 all of America has become more aware of how devastating a crisis can become. The school and community leadership in Rogers, Arkansas has decided to make sure that they will be prepared for any contingency. They have contracted Keys to facilitate this process using our Crisis Response Planning Workshop template and format. The process is underway now with reviews of existing plans, resources and literature. It will culminate with a 2-day Workshop involving members of city and county government, the school district, law enforcement, fire/rescue, medical, mental health, HazMat and several other organizations coming together to formulate a completely integrated plan. We at Keys are excited to work with yet another progressive community in developing their Crisis Plan. For more details go to: <http://keystosaferschools.com/workshopspg1.htm>

- **Crisis Response Plan Review:** We encourage every school in the United States, and beyond, to read and update your Crisis Response Plan within the next 30 days. If you are unsure if your Crisis Response Plan is adequate, submit it to our professionals for a **free review**. The experts at Keys will read it and provide a written report of deficiencies noted or suggestions for improvement or ways to incorporate the new **Color Coded Alert System developed by our government**. Because of the demand this offer is for a *limited time* only and is available only through normal mail. Keys To Safer Schools.com, P.O. Box 296, Bryant, AR 72089-0296. For those who have submitted your plan, please be patient with us as we work through each one carefully before returning the critique to you.

3. New Telephone Number: To reach Keys on our new local number, call (501) 315-1509. Our toll free numbers remain the same: 1-877-978-7678 or 1-800-504-7355.

4. One-liner of the Month:

" It is OK to be follower, as long as you know where you are being led."

Provided by: Mike Nelson, MS, LPC, NCC - *Director at Keys To Safer Schools.com*

Send us your one-liner philosophy with your name, title and location, then keep looking to see if your "*one-liner*" thought shows up in future Safety Bulletin.

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5. Schedule Summer Training & next school year In-Services Now:

School will be out soon and the all-too-short summer will be here and gone. Now is the time to schedule your Professional Development Training for these precious weeks of the break and the week before school starts next year. Keys is quickly booking up the first week before school starts. These favorite dates go fast. Others are already calling, get your dates and topics secured by email or telephone today.

6. Kids are the Keys

In every School Shooting, other kids knew before hand that it was going to happen. Why didn't they tell anyone? Some have told. Several schools have been spared deadly violent events because students came forward and told officials about a plot being laid out by a fellow student. This does not just happen. Keys interactive assembly helps students and staff learn the important lesson of *responsible reporting*. In general, students live behind an unofficial "wall of silence." Any kid who tells a teacher what another kid is doing may be called a rat, snitch or narc. This assembly, *Kids are the Keys*, brings home to the students (in a fun interactive way) that they are always better informed about what another student may be about to do than the school staff will ever be. They learn that telling an adult about a potentially violent situation is not "tattle telling" but is acting as a "**responsible citizen**" of the school and community.

If you would like this Assembly in Your School, contact Keys To Safer Schools.com to schedule it now.

7. The Fourth Wall: Renascent Productions

This production troop is not a part of Keys To Safer Schools.com, but we strongly encourage schools to consider bring them in for one of the most unique and dynamic, character based assemblies you will ever see. They recognize that they, Kids, are the Keys to their own future and controlling much of the violence and chaos about them. Using a combination of performing and martial arts they attack the subjects of Rape, Fear, Vandalism, Suicide and Homicide in a visual impact that will leave your students challenged and changed. For more details go to: <http://keystosaferschools.com/renascent.htm>

8. Featured Products and Materials: Keys provides products and materials that may not be readily available elsewhere to schools and families.

A. Audiovox 2-way Radios: How do you communicate with your staff day-to-day or during a crisis if you evacuate and services are knocked out? Every school needs 2-way radios as a part of your crisis kit. Many larger schools have professional quality radios similar to what police departments use, but most schools do not have the budget to pay \$200 to \$300 per radio. Keys has obtained a small quantity of these small 2-way radios for just \$14 each. Place your order quickly or they will be gone. <http://keystosaferschools.com/materials&orderingpg1.htm#2-way>

B. Alcoholics Anonymous, 4th Edition NEW! Not yet available in most bookstores! This is the big book of the most successful program to ever change the lives of people controlled by alcohol and other substances. This book has broad application beyond addiction to alcohol. Those who live with or who are close to others with problems have used this program to cope and to help. It has been used with success by those who have been controlled by food and relationships addictions. You will find this book an extremely valuable addition to your self-help library. Through a very special purchase, this book is available through Keys To Safer Schools.com at the amazing price of **\$8.95** which is well below the normal cost when it does arrive in your favorite bookstore. To learn more and/or purchase your copy go to: <http://keystosaferschools.com/materials&orderingpg1.htm#AA>

C. Music plus Anger Management CD for your Teens: Keys has discovered a unique interactive CD for students. When placed in a CD player, there are 12 popular songs and groups for them to hear. Place the same CD in a computer and they are led through interactive videos that depict the results of handling a conflict in different ways. These are produced by a major force in the music industry and are inexpensive enough that you can buy them as mass give aways. Email Keys for more information. Order at: <http://keystosaferschools.com/Materials&OrderingPg5.htm#CD>

D. Force of Character: James Hillman, At a time when "character" is being taught to our young people, Hillman brings us back to our elders as the source. This empowering work resurrects the ancient, widespread and socially effective idea of the old person as "ancestor," a model for the young, the bearer of society's cultural memory and traditions. Keys has a small number of these for less than half of the bookstore price: <http://keystosaferschools.com/Materials&OrderingPg5.htm#character>

9. Safety Tip of the Month: *Crisis Preparedness*

"IF YOU HAVEN'T READ YOUR CRISIS PLAN; IF YOU DON'T KNOW WHERE YOUR CRISIS PLAN IS; IF YOU HAVE NOT EXERCISED YOUR CRISIS PLAN... YOU DON'T HAVE A CRISIS PLAN."

How many teams do think ever made it to the play-offs with an excellent playbook but without any practice? When is your next Crisis Plan drill scheduled?

10. Rep Visit: Gulf Shores, Mobile, Destin, Panama City:

A *Keys To Safer Schools.com* representative will be in your area in few weeks. If you would like to visit with someone in person about what can be done with your school, contact Keys to set up an appointment. [Email](mailto:Keys@KeysToSaferSchools.com)

11. Who belongs on your campus? Visitor Badge Security Program

One of the greatest threats to the safety of students at school is the presence of unknown, unauthorized visitors on campus.

Keys has a unique visitor's badge Security program that will bring a very visual control to this issue. We provide the school with a visitor's badge that contains the school's logo. What makes our system so different is the sticker that is applied over the badge. It is time sensitive and begins to show red in a specified interval (1 hr, a day, week or month) so that the visitor cannot reuse the badge or pass it on to someone else.

For peace of mind about visitors on your school campus, go to:

http://keystosaferschools.com/materials&orderingpg2.htm#Visitor_Badge_Security_Program. You may even be able to get this program for **FREE!**

If interested email us at the email address below. You may also call Mike Nelson, *Keys To Safer Schools.com* at our *new* local number (501) 315-1509 or "toll free" 1(877) 978-7678.

12. The Assessment Model

This model brings together different elements of the school and community to form an overall approach to school safety. It contains components for the school, the Students and the Law Enforcement and other first responder agencies. It conforms to the recommendations made by the **Governor's Commission on Columbine.**

For more information, go to: <http://keystosaferschools.com/AssessmentTeamModel.htm>

13. **Students And Families Empowered (S.A.F.E.) A FREE Service**

Has your school been looking for a program to enhance safety; one that is student organized and student led; one that involves parents and other family members? It has been proven true many times that when anyone feels ownership or empowerment in a program, it is far more likely to succeed than any program simply given to them. S.A.F.E. is designed to meet all of these requirements. If your students are not taking leadership in finding solutions, then S.A.F.E. is what they need.

To learn more, go to http://www.keystosaferschools.com/SAFE_and_LOVECampaign.htm

14. What Others Say About *Keys To Safer Schools.com*

<http://keystosaferschools.com/whatothersaresaying.htm>

What Others Say About Us? The best advertisement is word of mouth. We truly appreciate the many kind and encouraging words said about us by those of you who have attended one of our training's or received another service from us. Those who are considering one of our services might find it helpful to review some of these comments. Please feel free to contact any of them that you recognize. If you

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have a comment about Keys To Safer Schools.com and would like to share it with others, please email it to us and we will place it on the site. Here are just a few of the comments:

- "The *Keys To Safer Schools.com* [International Conference] increased my confidence in managing crisis situations.
Laura Bishop, Westminster Academy, Ft. Lauderdale, FL [International Conference]
- "I would like to thank you for emailing me the handouts that I requested. I found all three very informative and helpful, especially the handout on ADD. I have recommended your site to some of my friends too. :)"
Diane Attard, OASI Foundation-Prevention Officer Gozo, Malta
- "The topics covered were very good-Exactly what we were looking for! What did you like least about the training? Too little time for so much material."
School Counselor, IL [Bullying & Conflict Resolution Training]
- "This is one of the BEST workshops I have attended! I would like for ALL of my teachers and Administrators to attend this. I liked the groups and interaction."
School Alternative Teacher [Anger Management/De-escalation Training]
- "The assessment practice exercise toward the end of the day I felt this was very beneficial."
School Resource Officer (SRO) [Assessment Training Attendee]
- "What I liked most was the examples and the first hand knowledge [of Presenters]. Excellent job!"
Paula Peach, K-5 Guidance Counselor - Mt. Carmel, IL [Assessment Training Attendee]

15. Home Drug Tests now Available On-line **Discounted & Falling Prices**

- **Alcohol:** Concerned if your teen is drinking and driving? Keys has a saliva based Blood Alcohol Content tester that will let you know quickly and with out the mess of urine based testers.
- **Street Drugs:** Parents, your teen is having problems with illegal drugs and desires to quit or needs your help. Keys can provide you a testing device for up to 10 of the most common street drugs. You can use them in conjunction with your personal family drug policies to help teen follow through and keep their commitment.
- **Juvenile Probation:** You want your clients tested but it is so involved and there are so many rules from the Health Department about handling urine and from the Court about privacy in sample collection. Keys has a tester that uses a saliva swab rather than urine and is just as accurate.
- **Adulteration Test** that will show if the urine sample has been tampered with.
- **Hair Sample Testing** that will show longer time periods of use and is extremely accurate.

For information or to place an order, go to: <http://keystosaferschools.com/materials&orderingpg3.htm>

Contact us today "toll free" at (877) 978-7678 or email us at the address below to set up your account for using Purchase Orders.

16. Contact Information....

Keys To Safer Schools.com website is at <http://KeysToSaferSchools.com>. Contact: Mike Nelson at keys@KeysToSaferSchools.com or call **NEW NUMBER** (501)315-1509, "toll free" (877)978-7678.

Specific Links:

- Material Ordering -
<http://keystosaferschools.com/Order%20Form.htm>
- Training/Inservices Offered -
<http://keystosaferschools.com/criticaltraining.htm>http://keystosaferschools.com/Critical_Training.htm
- Special Services -
<http://www.keystosaferschools.com/SpecialServices.htm>
- Keys' Safe School Articles -
http://www.keystosaferschools.com/Key_Articles.htm
- **FREE** Items to Request or Download -
http://www.keystosaferschools.com/Request_handouts_Response_form.htm
 - Contract between Parents & Kids - Internet Safety ****NEW Handouts****
 - Helping Children Cope with a Crisis ****NEW Handouts****
 - Bullying in Schools ****NEW Handouts****
- Calendar of Up-coming Events -
<http://keystosaferschools.com/calendar3.htm>
- Schedule a Training in your area -
<http://keystosaferschools.com/requesttoschedtraining.htm>
- Online Registration -
<http://keystosaferschools.com/On-lineRegistrationForm.htm>
- Obtain Emblem/Award from Keys' -
<http://www.keystosaferschools.com/AwardCriteria.htm>
- Tell me how to Link "Keys" to my site -
http://www.keystosaferschools.com/LOVECampaignTrademark1.htm#Placing_A_Link

BECOME A PART OF MAKING OUR SCHOOLS SAFER!

"JOIN OUR TEAM" by clicking

<http://www.keystosaferschools.com/JoinOurTeam.htm>

"ADVERTISE WITH US"

by clicking <http://www.keystosaferschools.com/Sponsorpage.htm>